

TOM FORD BEAUTY

AVAILABLE AS FROM
MID-JANUARY 2025

BOIS PACIFIQUE



The journey within begins with the pursuit for inner peace, an infinite freedom found where the majestic elements of nature converge. Bois Pacifique is a woody spicy scent that transcends through a mix of earthy woods and invigorating spices.

Bois Pacifique evokes a feeling of endless freedom and vitality. Essence of cardamom recalls a sunlit radiance. Brilliant akigalawood™ spotlights the fresh, aromatic spice note of turmeric over a woody-spicy blend that instantly conjures a cool sensuality. One becomes lost in nature's grandeur as the smooth, careening richness of olibanum essence and orris butter courses through the fragrance. Sandalwood, cedar and oakwood facets comprise the forest of Bois Pacifique – a staggering presence of majestic woods illuminated by streaks of awe-inspiring solar light that emanate from a promising horizon.

The artistry and uncompromising sensibility of TOM FORD is pushed further to the edge of possibility with a pioneering AI technology. The interactive AI platform reimagines the possibilities of fragrance that delivers a curated inspiration for the perfumer during the experimentation process. For Bois Pacifique, the visionary collaboration of perfumer and AI resulted in a one-of-a-kind rebalancing of the fragrance's woody facets—bringing a rich, strident luminosity to the scent. A quantum leap of innovation that captures the grandeur of Big Sur. Bois Pacifique's signature wood notes now reverberate with radiance—a truly staggering presence that takes inspiration from the ancient redwoods in this woody, spicy creation.

Packaged in a fluted flacon with a bronze-tone metal plaque and matching cap, Bois Pacifique is available in 50mL and 100mL editions.

Bois Pacifique 50 mL: SRP* €145

Bois Pacifique 100 mL: SRP* € 203

***Suggested Retail Price**

Available at all points of sale.

For more information, please contact Lyddia Roy: contact@mmbusy.com.

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